



# THE OHIO MUSIC EDUCATION ASSOCIATION

Advertising Space/Venue Reservation Form 2018-19

## TRIAD Online & Ohio MEA Website Homepage Banner Ads

(Please complete all. If submitting other advertising forms, Firm & Authorizing/Date is sufficient on those forms.)

\*Firm: \_\_\_\_\_  
 (\*For billing and TRIAD Advertisers index listing)

Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Contact Person Phone: (\_\_\_\_) \_\_\_\_\_  
 Contact Person Email Address: \_\_\_\_\_  
 \*Website: \_\_\_\_\_  
 (\*For listing/linking TRIAD Advertisers index)

Authorizing Person: \_\_\_\_\_ Date: \_\_\_\_\_  
 (Ad placement and terms acceptance authorized by representative)

### A) TRIAD ISSUES: (☑ = check boxes to contract) AD SIZE (☑ = check choices)

OCTOBER/NOVEMBER 2018 TRIAD

AD #1: Ad Source: Ad must be received by August 6, 2018. No pick-ups for this issue.  
 Size:  Full Page or  1/2 H or  Spread  
 Note: 4-color ads only

AD #2: Ad Source: Ad must be received by August 6, 2018. No pick-ups for this issue.  
 Size:  Full Page or  1/2 H or  Spread  
 Note: 4-color ads only

DECEMBER 2018/JANUARY 2019 TRIAD - Deadline is October 1, 2018. (Mark your calendar now! Stale dated ads not published.)

AD #1: Ad Source:  Pickup from Oct/Nov 2018 **OR**  New ad will be provided for this issue.  
 Size:  Full Page or  1/2 H or  Spread  
 Note: 4-color ads only

AD #2: Ad Source:  Pickup from Oct/Nov 2018 **OR**  New ad will be provided for this issue.  
 Size:  Full Page or  1/2 H or  Spread  
 Note: 4-color ads only

APRIL/MAY 2019 TRIAD - Deadline is February 11, 2019. (Mark your calendar now! Stale dated ads not published.)

AD #1: Ad Source:  Pickup from Oct/Nov 2018 **OR**  Pickup from Dec/Jan 2018-19 **OR**  New ad will be provided for this issue.  
 Size:  Full Page or  1/2 H or  Spread  
 Note: 4-color ads only

AD #2: Ad Source:  Pickup from Oct/Nov 2018 **OR**  Pickup from Dec/Jan 2018-19 **OR**  New ad will be provided for this issue.  
 Size:  Full Page or  1/2 H or  Spread  
 Note: 4-color ads only

### B) OMEA Homepage Website Advertising - July 2018 to June 2019: (☑ = check month(s) to contract):

July 2018  August 2018  September 2018  October 2018  November 2018  December 2018  January 2019  February 2019  March 2019  
 April 2019  May 2019  June 2019. Note: (President's Club Corporate Partners have Dec/Jan/Feb provided as a Partner benefit).

URL link included. List URL Link for website banner ad: \_\_\_\_\_  
 Note: Website banner ads must be submitted each year to Business Manager. Banner ads invoiced prior to posting and must be 120H X 100W pixels.

### Important: Invoicing Preference = TRIAD Only

Invoice us after publication of each issue **OR**  Invoice us for year with the Early Pay Discount included.  
 If invoice is to be provided to a different email address than listed above, please list here: \_\_\_\_\_  
 (Invoices provided via email. 98% of our advertisers pay for year with Early Pay discount.)  
 See Media Kit for Ad Specs and additional information. Purchase Orders not accepted.  
 'New' ads responsibility of advertiser by ad deadline for each issue or month for website banner ads. 'New' ads not received by deadline date with no pick-up available will constitute cancelled advertising with no refund/credit. Same for ads containing stale dates.  
 TRIAD Reminder: 10% discount for all Corporate Partners on all ads and 5% discount for early payment of contracted TRIAD yearly ads.  
 See 2018-19 Corporate/Institutional Partnership Program for discounts offered on all venues including banner ads etc.  
 Note: OMEA logos are the sole property of OMEA and cannot be posted/applied to any print or digital promotion/release. Exception: Partnership Logo.  
 Submit form/ads/payments to: David N. Adamson, OMEA Business Manager  
 Office: 440-552-6983 Email: [business\\_manager@omea-ohio.org](mailto:business_manager@omea-ohio.org)